

KTVT-TV

CONTRACT NO. REV.

1071-60446-1

DATE PRINTED

11/01/12

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

AND

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187898	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342610		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA DESIGN GROUP		TAKE 2 DIRECT		
AND	3250 Ocean Park Blvd Ste 200		2721 E Coast Hwy Ste 106		
ADDRESS	Santa Monica	CA 90405-3250	Corona del Mar	CA 92625-2164	
	USA		USA		
CONTACT			PRODUCT Ted Cruz :60; ISSUE		
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0002..0	2	04:30A	04:58A	60S	11/01/12-11/01/12	CBS 11 NEWS THIS MORNING	2	150.00	300.00
2	1000..0	1	04:30A	04:58A	60S	11/05/12-11/05/12	CBS 11 NEWS THIS MORNING	1	150.00	150.00
3	Th-F Th	2	05:00A 04:58A	05:57A 05:00A	60S	11/01/12-11/02/12	CBS 11 5AM NEWS THIS	2	400.00	800.00
4	Th-F	1	06:00A	09:00A	60S	11/01/12-11/02/12		1	600.00	600.00
5	Sa-Su	2	06:00A	06:00P	60S	11/03/12-11/04/12		2	400.00	800.00
Total Contract:								8		2650.00
Billing Summary										
Qtr 4-12						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
						.00	2650.00	.00	2650.00	
GRAND TOTAL									2650.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION